



For Immediate Release

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## **Leadership Connect and Federal News Network Announce Strategic Partnership to Deliver Deeper Insights into Government and Industry**

### **WASHINGTON, D.C. (February 2, 2026) — Leadership Connect and Federal News Network Announce Strategic Partnership to Deliver Deeper Insights into Government and Industry**

Leadership Connect, a leading provider of government, policy, and contracting intelligence, and Federal News Network, the premier source of news and analysis for the federal workforce and contractors, today announced a strategic partnership. The collaboration brings together Leadership Connect's proprietary data across policy, contracting and government leadership with Federal News Network's trusted reporting to deliver greater context and insight for audiences across the federal marketplace.

Leadership Connect serves organizations that engage with government at every level. Its clients include federal agencies, lobbying and law firms, corporate government affairs teams, government contractors, associations, think tanks and higher education institutions.

Through this partnership, Federal News Network will expand its digital content, reporting and expert features using Leadership Connect's intelligence and analysis. The goal is to help federal employees, contractors and policy stakeholders better understand the people, priorities and decisions shaping federal policies and missions today.

### **Leveraging Leadership and Workforce Data to Power “Movers & Shakers” Coverage**

Federal News Network will integrate Leadership Connect's “Movers and Shakers” data to provide audiences with more timely view of workforce movement across government and adjacent industries. This includes role changes, promotions, departures and organizational shifts that influence policy execution, agency priorities and industry engagement.

This enhanced visibility helps readers understand not only what is changing, but who is responsible for driving those changes.

## **Special Reports Enhanced with Exclusive Data and Visuals**

FNN's special reports and investigative coverage will now incorporate Leadership Connect's proprietary datasets and analytical tools, enabling journalists to include:

- Verified contact data and reporting structures across federal agencies and offices
- Quantitative insights such as federal spending trends, contract awards and budget data
- Visuals and analysis that help audiences connect data to real-world policy and operational impact

This integration supports more informed, data-backed storytelling and strengthens the connection between government decisions and their outcomes.

## **Featuring Experts from Across Government and Industry**

Through Leadership Connect's extensive community of government and industry leaders, Federal News Network will expand its ability to feature knowledgeable voices from across the public and private sectors. This includes current and former government officials, policy experts, contracting leaders and industry practitioners who provide analysis and insights about complex issues.

The partnership enables FNN to deliver expert perspectives with greater transparency, relevance and authority.

## **Leadership Connect Supporting the FNN Newsroom with Critical Intelligence**

To strengthen ongoing newsroom coverage, Federal News Network will use Leadership Connect's intelligence across multiple domains, including:

- Policy and legislation: Congressional hearings, committee activity and legislative developments
- Government leadership and organization: Contact data, leadership changes and stakeholder insights
- Contracting and federal spend: Contract awards, opportunities, budgets and market analysis

This breadth of intelligence ensures FNN's reporting remains timely, accurate and deeply informed for audiences working in and alongside the federal government.

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## **Executive Commentary**

*"Federal News Network plays a critical role in informing the government community, and we are proud to support its newsroom with data and intelligence that add depth and clarity to its reporting," said [Michael Crosby](#), Chief Executive Officer of Leadership Connect. "Together, we*

*are helping audiences better understand how government decisions are made, who is involved, and what those decisions mean in practice.”*

*“Our mission has always been to support federal executives with the insights they need to lead effectively,” said [Jeffrey Wolinsky](#), publisher at Federal News Network. “This partnership with Leadership Connect allows us to enrich our reporting with deeper data, ensuring our audience receives more impactful content than ever before. We are thrilled to integrate these resources to better serve the federal community.”*

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### **About Leadership Connect**

Leadership Connect provides government, policy, and contracting intelligence to organizations that engage with the public sector. Through verified contact data, stakeholder insights, federal spending data, and analytical tools, Leadership Connect helps clients understand who influences decisions, how government operates, and where opportunities and risks exist.

Learn more at [www.leadershipconnect.io](http://www.leadershipconnect.io).

### **About Federal News Network**

Federal News Network (first called WTOP2), the world’s first, Internet-only, all-news radio station was created in February 2000 with a focus on the federal community. Federal News Network can be heard on a clear channel 50,000-watt station on 1500 AM within the Washington D.C. area. For more information visit [www.FederalNewsNetwork.com](http://www.FederalNewsNetwork.com). Federal News Network and sister news organization, WTOP News are owned and operated by Hubbard Radio, LLC.

Visit [www.federalnewsnetwork.com](http://www.federalnewsnetwork.com).

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